



Leading the Industry in Customer Revenue Enhancement

Business Need

I want to sell products on my website.

ITupside Solution

ITupside Shopping Cart enables an administrator to quickly build a group or multiple groups of products into a shopping cart that can be displayed on your website to visitors for purchase by credit card.

ITupside Shopping Cart Product Description

Simple to highly involved shopping carts can be created using our ITupside Shopping Cart system. Products can be setup with short descriptions, large descriptions and pictures. Quantities available can be managed within the shopping cart system allowing you to avoid over sold conditions. ITupside Shopping Cart can be graphically customized to match the look and feel of your website.

A purchase confirmation will be sent to the shopper following checkout. A fulfillment order will be sent at the time of purchase to your email address.

Once you have your product list, descriptions and optional pictures, your shopping cart can be set up usually in a day. Updates to shopping cart content are quick and easy.

Typical uses of ITupside Shopping Cart

- Prepayment and Online ordering of To-Go meals.
- E*commerce product listings of promotional items.
- Individualized Gift Certificates.

Costs

One time setup costs are \$300. Custom development is available on an hourly rate for graphics or if you want us to embed the ITupside Shopping Cart system process into your website. Monthly service and support for ITupside Shopping Cart is \$25/month or 2% of transaction revenue, which ever is greater with a minimum 12-month commitment.

If your transaction volume is expected to be large, we can connect your merchant account and Verisign processing to your shopping cart. The cost for this development is highly dependent on your specific needs and service providers. Contact one of our account managers for an estimate.



**ITupside
Shopping
Cart**