



Leading the Industry in Customer Revenue Enhancement

Business Need

I want to provide a way for my customers to register for a special event I am sponsoring.

ITupside Solution

ITupside Registration Database provides flexible and robust online forms that can be tailored to your every need, complete with duplicate checking and data validation.

ITupside Registration Database Product Description

Online entry forms can be easily implemented on your site by using our ITupside Registration Database Solution. Entry forms can be used for a variety of purposes, ranging from a simple email subscription list to a more complex special event registration complete with credit card payment processing. Our Registration Database can support forms with up to several hundred fields easily.

The Registration Database supports full email notifications to both you and your customer. You can receive a copy of all the information entered at the time of entry, in an easy-to-read data table structure. The Registration Database can also be configured to send an email to the website visitor entering the form containing further instructions, or thank you messages. You also have access to the entire collection of information for the ITupside Registration Database form online using an administration page provided by ITupside.

The Registration Database can be configured to allow website visitors to use the form as many times as they want, or be limited to a single-use entry. It can use any and all fields in the form to filter for duplicates. Website visitor are informed immediately if their entry was rejected for any reason.

ITupside Registration Database forms can be configured to have an ending date. If the ending date has been reached, the website visitor will be given a closure message and will not be allowed to enter data. This would facilitate form submission deadlines and automatic cutoffs.

ITupside Registration Database forms are capable of validating all information that is entered. This ensures that you will get the data you need, in the format that you expect.

ITupside Registration Database forms are simple to implement. On ITupside-hosted websites, ITupside consultants will generate and make a link available to the website visitor on the site. On non-ITupside-hosted websites, ITupside consultants will provide a link and technical support to you to make the form available.

Typical Uses of ITupside Registration Database

- Registration for Fund Raisers, Sales Events, Meetings, with credit card processing and requests for new offerings.
- Company suggestion box.



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