

ITupside

Leading the Industry in Customer Revenue Enhancement



**ITupside
ContentPRO^{fx}**

Company Need

I want to manage the content on my website without the assistance of a “webmaster”. We have absolutely no technical knowledge such as HTML, FTP, etc.

ITupside Solution

ContentPRO^{fx} provides 24/7, online access to manage all of your web content on every page of your website, all through the simplicity of your web browser with absolutely no knowledge of “HTML”.

ITupside ContentPRO^{fx} Product Description

Changing a simple “Welcome” message on your website should not require a highly skilled IT specialist; you should be able to make that change yourself, when you want to make it and how you want it to be done. This is how the web should work. This is how ContentPRO^{fx} works:

1. We setup your website with ContentPRO^{fx}.
2. You manage all the information on the website easily, within your own browser!

ContentPRO^{fx} makes managing information on your website as simple as browsing the web. In fact, the whole system is operated online, 24/7, from within your own website! Making changes is as easy as:

1. Clicking on the content, you want to change.
2. Making your changes.
3. Refreshing the website... and you are done!

Website management has never been so easy, whether you are a web novice or a Webmaster. There is no HTML to learn, no complicated software to install. Once ContentPRO^{fx} is enabled on your website, your only concern will be the message you want to type, not how to get it on the website.

Features of ITupside ContentPRO^{fx} Publisher:

- Access and change content anytime, anywhere using your web browser.
- No need to know HTML – uses proprietary web-based word processor.
- Any part of your site can be editable content, big or small.
- Post menu updates with descriptions and thumbnails.
- Insert images easily and even streaming media!
- Schedule content: set start and expiration dates.
- Easily link between content and pages.
- Insert instant feedback polls, surveys or other web products.
- Set items to automatically archive
- Organize content by category, order by importance.
- Place content in multiple categories.
- Show the same content on multiple pages or multiple sites at the same time.