



Leading the Industry in Customer Revenue Enhancement



ITupside Classified Ads

Business Need

I want to provide a method where my customers/employees can post products or services for other customers/employees to purchase.

ITupside Solution

ITupside Classifieds enables you to quickly and easily add a fully functional classified ad system to their website, with very little work required. Your customers/employees can easily add and cancel any classified ad complete with images, while you maintain editorial control.

ITupside Classifieds Product Description

Online classifieds can be easily implemented using our ITupside Classifieds System. Your customers/employees can easily post ads for any type of product or service they wish to offer to other customers/employees, and the website administrator has full control over whether the ad gets posted or rejected. Our ITupside Classifieds System can be used to drive customers/employees to your website when local people promote it as a local source of local products.

Once the ad is posted, you can approve or reject the ad using the ITupside Admin online administration tool. Ads will run for 1 month unless rejected by the administrator or deleted by the listener who submitted the classified ad.

ITupside Classifieds System can be configured to provide ads free of charge, or require a credit card for payment. Ads will not be displayed on the website until payment is made. All payments will be processed using online credit card processing at Verisign.

All the ads submitted to your website are available for browsing in a large variety of categories, or can be searched using keywords, or by a specific ad number.

ITupside Classifieds setup is simple. The colors and look of the ITupside Classifieds System is totally controlled by the restaurant.

Typical Uses of ITupside Classifieds

- Sell automobiles, restaurant equipment, hobby paraphernalia, lawn-mowing services, etc.
- Post notices for area garage sales, or rooms for rent.
- Post notices about missing cats or dogs.